



2021 - 2022

To whom it may concern:

The Hyer Preschool Association (HPA) is an all-volunteer organization operating under the charter of the Hyer Elementary PTA as a 501(c)(3). Its mission is to build a culture that connects and supports families with young children (i.e., infants to incoming kinders) in the Hyer attendance zone.

**Why does the HPA need the support of community businesses like you?** Over 70% of HPISD tax dollars are recaptured by the State of Texas and redistributed to lower income districts each year. Because of this HPISD and Hyer are left with a funding gap of \$7-8 million and \$600,000 respectively. The HPA raises funds for Hyer in an effort to help close this funding gap.

Though your corporate sponsorship benefits the HPA, it also benefits your business by allowing it to connect on a more personal level with 165+ families in the Park Cities community and become a part of the Hyer community thread as a household name. We are pleased to offer the following event sponsorship opportunities.

<p style="text-align: center;"><b>\$1,000 – Gold</b></p> <ul style="list-style-type: none"> <li>• Recognition on the HPA website</li> <li>• Recognition at the event</li> <li>• Recognition in every member newsletter (monthly for year)</li> <li>• Recognition in the event invitation (3) and event reminders (3)</li> <li>• Recognition on HPA social media</li> </ul>	<p style="text-align: center;"><b>\$500 – Silver</b></p> <ul style="list-style-type: none"> <li>• Recognition on the HPA website</li> <li>• Recognition at the event</li> <li>• Recognition in the member newsletter (2 – before and after the event)</li> <li>• Recognition on HPA social media</li> </ul>	<p style="text-align: center;"><b>\$250 - Bronze</b></p> <ul style="list-style-type: none"> <li>• Recognition on the HPA website</li> <li>• Recognition at the event</li> <li>• Recognition on HPA social media</li> </ul>
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We are grateful for your consideration and look forward to hearing back!

Sincerely,

The 2021 - 2022 HPA Board of Directors

**Officers**

- Brittany Graft, President
- Olivia Howe, President Elect
- Samantha Allen, Membership VP
- Heather Magazine, Membership Elect
- Erin Brown, Treasurer
- Emily Abubakar, Treasurer Elect
- Brooke Noffsinger, Fundraising VP
- Cathy Geiszler, Secretary
- Stephanie Lauck, Clubs VP
- Brynn LaCount, Past President

**Chairpersons**

- Katie Allen
- Mary Clare Alley
- Megan Beall
- Mandy Blount
- Sarah Coe
- Lauren Diebel
- Patty Georgeadis
- Keeley Hardin
- Kristi Harvey
- Chelsea Hunt
- Hayley Loudon
- Kelly Morgan
- Ashley Mowrey
- Laura Petka
- Lauren Pond
- Lauren Sears
- Kristen Sturdevant
- Dallas Swedlund
- Beth Tomlin
- Bren Underwood



Hyer Preschool Association

## Event Sponsor Contract

<b>Company Name</b>	
<b>Company Address</b>	
<b>Contact Name</b>	
<b>Contact Email</b>	
<b>Contact Telephone</b>	
<b>Website URL</b>	

Sponsorship Opportunities	Payment Option:
<input type="checkbox"/> Gold - \$1,000 <input type="checkbox"/> Silver - \$500 <input type="checkbox"/> Bronze - \$250 <input type="checkbox"/> Gift-In-Kind (specify value) _____	<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Please Invoice (online payment)

Authorized Signature for Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name of Authorized Signature \_\_\_\_\_ (if different from Contact Name)

Responses and payments will be recorded in the order received. Your sponsorship is not secured until payment has been received. Sponsorships are tax deductible less the benefits received. In-kind donations are tax-deductible to the full extent of the law and shall not be given any benefits. Donors must estimate their market value for contribution purposes per Internal Revenue Service requirements.

**Please return the completed and signed form, as well as art work as follows:**

Hyer Preschool Association

Attn: Membership

membership.hpaorg@gmail.com

### *Artwork Guidelines*

- Artwork may be formatted as a JPEG, TIFF or GIF file
- It should be portrait-oriented: an ESD, transparent PNG (at least 500 pixels) or JPEG (600x800) files are recommended